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ON BEAUTY

Orange Aid

First made centuries ago, the original eau de colognes contained blends of citrus essential oils, often with orange blossom as a key note. Today, that effervescent floral is having something of a revival, appearing in a fresh batch of new perfumes.

With Gabrielle Chanel (E35), the perfumer Olivier Polge brings out the smooth side of the bud, surrounding it with ingredients like jasmine and tuberose. Things go

deeper in Memo Paris's limited-edition Marfa Spices (\$500, available mid-December), the latest addition to the brand's Art Land series that balances orange sweetness with the earthiness of cardamom and musk. For something in between, there's Krigler's English Promenade D (\$365), a vintage, diffused orange blossom scent released in 1919 (and once worn by Audrey Hepburn) that's still very much in rotation. Sustainable practices are part of the mission behind Sana Jardin, a new socially conscious French fragrance house. Berber Blonde (about \$240) is its best seller — a mix of orange blossom water, neroli oil and musk that uses the entire bloom, including the twigs. The founder, Amy Christiansen Si-Ahmed, started the line after spearheading the Orange Blossom Project — a cooperative that supports female harvesters in Morocco who pick the brand's floral ingredients. **KARL MOYAR**

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